



Exclusive Opportunity for the 2026 Lumière Gala

Make an Impact Where It Matters Most.

In honour of QCH's 50th anniversary celebrations, we are auctioning off a very special item, with 100% of the proceeds benefiting the top priorities at Queensway Carleton Hospital.

We are **auctioning off the exclusive opportunity to brand two walls in a designated Emergency Department waiting room for 12 months**—creating a distinctive presence in a space where patients and families spend time during some of life's most important moments.

For one year, your organization can make a meaningful and visible impact within the Emergency Department at Queensway Carleton Hospital. This is more than brand recognition—it's an investment in patient care and in the health of our community.

The Winning Bidder Will Receive:

- 12 months of branded recognition in a designated Emergency Department room at Queensway Carleton Hospital.
- A customized wall design developed in collaboration with Queensway Carleton Hospital Foundation.
- Brand integration within the graphic design of the wall feature. Furniture and fixtures are excluded.
- A meaningful opportunity to demonstrate your organization's commitment to patients, families and the community.
- A sponsorship receipt, subject to applicable charitable and tax regulations, provided to the successful bidder.

How to Place Your Bid:

This auction is hosted through a private bidding process. **Bids will be accepted through email to ceofoundation@qch.on.ca until 1:00p.m. on Thursday, September 10, 2026.**

Bids must include the following information:

Company Name | Website | Your Bid | Contact Name | Contact Phone | Contact Email

The **bidding opens at \$10,000**. Should there be multiple bids at the same price points the bidders will be contacted to confirm their best and final bid. The successful bidder will be contacted by phone on Thursday, September 10, 2026 and with the bidders consent the details will be shared during the Lumière Gala.

All branding and design are subject to Foundation and hospital approval and cannot promote or endorse drugs, alcohol-related companies, or specific products, and must comply with all hospital policies, applicable regulations including IPAC and environment cleaning standards and brand guidelines. The Foundation reserves the right to approve all final creative, messaging and placement.



Queensway Carleton
Hospital Foundation